

Pay Monthly Social Media Management Terms & Conditions

These terms and conditions ("Agreement") govern the provision of social media management services by Evolute Agency Ltd ("Evolute Agency," "we," or "us") to our clients ("Client" or "you"). By engaging our services, you agree to be bound by the terms and conditions outlined herein.

1. Business Information

1.1 Legal Name

Evolute Agency Ltd

1.2 Registered Business Address

115 Prospect Road, Cheshunt, Waltham Cross,
Hertfordshire, EN8 9QL, England, UK

2. Social Media Platforms

2.1 We offer social media management services for the following platforms:

- ▲ Facebook
- ▲ Instagram
- ▲ LinkedIn
- ▲ TikTok

3. Services Provided

3.1 Social Media Management Services

Our social media management services include the following:

- ▲ Creating a weekly and monthly content plan
- ▲ Content creation
- ▲ Caption and hashtag writing
- ▲ Post scheduling
- ▲ Engagement
- ▲ Analytics monitoring and reporting

4. Package Options and Pricing

We offer three different packages for our social media management services:

4.1 Gold Package

- ▲ Price: £269 per month
- ▲ 5 posts per week
- ▲ 1 Consultation call each month
- ▲ Bespoke weekly & monthly content plan created
- ▲ Captions written for each post
- ▲ Hashtags tailored for each post
- ▲ Up to 3 different platforms

4.2 Silver Package

- ▲ Price: £249 per month
- ▲ 4 posts per week
- ▲ 1 Consultation call each month
- ▲ Bespoke weekly & monthly content plan created
- ▲ Captions written for each post
- ▲ Hashtags tailored for each post
- ▲ Up to 2 different platforms

4.3 Bronze Package

- ▲ Price: £219 per month
- ▲ 3 posts per week
- ▲ 1 Consultation call each month
- ▲ Bespoke weekly & monthly content plan created
- ▲ Captions written for each post
- ▲ Hashtags tailored for each post
- ▲ Up to 2 different platforms

5. Payment and Billing

5.1 Pricing and Payment

The pricing for each package is as specified above. Payments are billed on the 1st of the month and we recommend a standing order or direct debit is set up.

6. Access to Social Media Accounts

6.1 Account Access

In most cases, clients will add us as admins to their Facebook page, which grants us access to their Facebook page and Instagram. However, in some instances, we may require the client's social media account credentials.

7. Client Onboarding

7.1 Social Media Management Brief

Before initiating the social media management service, we schedule a call with clients to go through our "Social Media Management Brief" to gather all necessary information.

8. Business Hours

8.1 Social Media Management Availability

Our social media management tasks and client support are available during our business hours, Monday to Friday, 8AM to 8PM.

9. Contact Details

9.1 Contact Information

For inquiries or support related to social media management, clients can contact us via the following channels:

- ✦ Email: info@evoluteagency.co.uk
- ✦ Phone: 01992 236 056
- ✦ WhatsApp Groups for ongoing communication

10. Guarantees

10.1 Design Satisfaction Guarantee

We offer a 14-day design satisfaction guarantee. If you are not satisfied with the design, we will work with you to make necessary adjustments until you are satisfied.

10.2 Time-Saving Guarantee

We guarantee that our designs will save you hours spent on your marketing efforts.

10.3 Increased Enquiries Guarantee

We guarantee that you will see a 50% increase in your enquiries. If this guarantee is not met, we will continue working at a reduced rate or provide you with one month of service for free (applicable to monthly retainer clients).

11. Revisions and Strategy Adaptation

11.1 Revisions

We regularly communicate with clients to ensure their satisfaction and adapt our strategies to the latest changes in each platform's algorithm.

12. Client-provided Content

12.1 Content Sharing

The more content clients can provide us with, the better posts we can create. We use the "Collect" app to effectively share pictures and videos while maintaining quality. Additionally, we use Dropbox to share the content we create directly with clients.

13. Confidentiality and Work Showcase

13.1 Client Confidentiality

We maintain a strict stance on client confidentiality to protect sensitive information. However, we reserve the right to share client work on our website and social media, unless specifically requested otherwise.

14. Ownership of Content

14.1 Intellectual Property Rights

Evolute Agency retains ownership of the intellectual property rights to all designs and content created during the social media management process.

15. Termination and Cancellation

15.1 Termination Notice

One month's notice is required to cancel your social media management services.

16. Reporting and Analytics

16.1 Monthly Analytics

Each month, we will provide relevant analytics and performance reports to clients who wish to receive them.

These terms and conditions are legally binding and comply with the laws of the United Kingdom.